

IOWA FALLS CHAMBER MAIN STREET

July 2024

# THE CONNECTION

An Iowa Main Street Community & Historic Downtown District

Opening Ceremonies  
July 4 @ 3:00  
Estes Park



Parade  
July 4 @ 5:00  
Starts at Edgewood  
on River Street



Waterhawks Ski  
Club  
July 4 @ 7:00-8:30  
Riverbend Park



## IOWA FALLS Riverbend Rally 2024

Fireworks  
July 4 @ Dusk  
Riverbend Park



Family Game Night  
July 5 @ 5:30  
Estes Park



Inflatables  
Saturday July 6 @ 12:00-7:00  
Estes park

Bill Riley Talent Show  
Saturday July 6 @ 4-5:30  
Estes Park



Miss & Little Miss  
Iowa Falls candidates  
2024



THANK YOU

to all the sponsors and volunteers that make this  
great event happen!



Wonder Rising  
July 5 @ 7:00-11:00  
Estes Park



Aaron McClanahan  
July 6 @ 1:00-2:00  
Estes Park

Doo Wops  
July 6 @ 12:00-1:00  
Estes Park

Neil Hewitt  
July 6 @ 2:00-3:30  
Estes Park



Dueling Pianos  
July 6 @ 6:00-9:00  
Estes Park



Rain location: Hamilton Auditorium  
Ellsworth College 1100 College Ave



# CONGRATULATIONS TO WALMART & QUAKERDALE ON THEIR RIBBON CUTTINGS!



brand  
SPARKLING  
New



Check out Chamber Main Street's "Greetings from Iowa Falls" mural!  
Located on Oak Street- Take a picture next to it and email it to [chamber2@iowafallschamber.com](mailto:chamber2@iowafallschamber.com)



We'll post it on Facebook!



# Save The Date

**Quarterly Coffee**

**July 24**

**8AM**

**ECC Panther's Den**



**Iowa Falls Gone Wild**

**Retail Event**

**August 2 & 3**

**TAX FREE WEEKEND!**



**BIE Breakfast**

**August 21**



**Iowa Falls-Alden**

**Back to school**

**August 23**

**ECC Back to School Bash!**

**August 26th**



**Christain Concert**

**August 28th**



**Iowa Falls Chamber/Main Street Newsletter**  
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**2024 Board Members**  
Janelle Chaplin, Casey McNeal,  
Stephanie Dagele,  
Stephanie Clark  
Mariah Schurman,  
Sara Jesse, Noah Goedken,  
Elyse Schon, Stacy Olberding,  
Ben Ferris, Wyatt Aubert  
**DIRECTOR: Diana Thies**



**Vision/Mission Statement**

**VISION:** Iowa Falls Chamber Main Street supports ongoing economic growth and promotes a community of upper-story living, thriving businesses and unique dining and retail establishments. Nestled along the scenic Iowa River with our many public parks and historically preserved downtown with refreshed streetscape, we have the perfect blend making Iowa Falls and our historic Main Street district a desirable visitors' destination and the quality community we call home.

**MISSION:** Iowa Falls Chamber Main Street is a volunteer-driven, non-profit organization established to foster the preservation of our historic downtown Main Street district. Chamber Main/Street promotes the economic growth of our local businesses and investors and strives to enhance the overall quality of life in Iowa Falls for all.