











In 2024, we have some new and exciting things planned that we believe will breathe fresh life into Iowa Falls' annual celebration. The first of these changes is an update to the Riverbend Rally Community Auction. We will be hosting the auction on February 3, 2024 at Highland Golf Club for the Riverbend Rally Kickoff. We would love if could join us for this event! If you would like to donate, please reach out to Diana Thies, Executive Director, or any of the Chamber Board members. Thank you!!









2023 Board Members Janelle Chaplin, Casey McNeal, Adam Nederhoff, Stephanie Dagel, Shelbi Rabe, Mariah Schurman, Sara Jesse, Elyse Schon, Stacy Olberding DIRECTOR: Diana Thies



Vision/Mission Statement VISION: lowa Falls Chamber Main Street supports ongoing economic growth and promotes a community of upper-story living, thriving businesses and unique dining and retail establishments. Nestled along the scenic lowa River with our many public parks and historically preserved downtown with refreshed streetscape, we have the perfect blend making lowa Falls and our historic Main Street district a desirable visitors' destination and the quality community we call home.

MISSION: Iowa Falls Chamber Main Street is a volunteer-driven, non-profit organization established to foster the preservation of our historic downtown Main Street district. Chamber Main/Street promotes the economic growth of our local businesses and investors and strives to enhance the overall quality of life in Iowa Falls for all.

