

IOWA FALLS CHAMBER MAIN STREET.

November 2023

THE CONNECTION

An Iowa Main Street Community & Historic Downtown District



**Investment Drive
Starts In
November**

2023
Festival of Lights
November 24-26
6-8pm \$5 per carload
Walker's Night November 29



COMING SOON



Friday, December 1st

Ugly Sweater Day
in Iowa Falls

Please email pictures of your UGLY SWEATERS to chamber@iowafallschamber.com

2023
Festival of Lights
December 1-3
December 8-10
December 15-17

Winterfest
with a
new look!



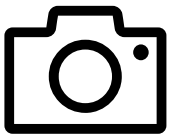
Santa's 2023 Schedule
12/2 Calkins Christmas 1-4pm
12/7 Library 5:30-7:30pm
12/16 HyVee 10am-2pm
12/23 Theisen's 11am-4pm

Watch for our NEW Chamber Main Street LOGO!!



NEW SIGNS ARE UP ON HWY 20





WINE BREW & ART WALK



ACTIVE VIOLENCE WORKSHOP



TRICK OR TREAT STROLL

Iowa Falls Chamber/Main Street Newsletter
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2023 Board Members

Janelle Chaplin, Casey McNeal,
Adam Nederhoff, Stephanie Dagel,
Shelbi Rabe, Mariah Schurman,
Sara Jesse, Elyse Schon,
Stacy Olberding
DIRECTOR: Diana Thies



Vision/Mission Statement

VISION: Iowa Falls Chamber Main Street supports ongoing economic growth and promotes a community of upper-story living, thriving businesses and unique dining and retail establishments. Nestled along the scenic Iowa River with our many public parks and historically preserved downtown with refreshed streetscape, we have the perfect blend making Iowa Falls and our historic Main Street district a desirable visitors' destination and the quality community we call home.

MISSION: Iowa Falls Chamber Main Street is a volunteer-driven, non-profit organization established to foster the preservation of our historic downtown Main Street district. Chamber Main Street promotes the economic growth of our local businesses and investors and strives to enhance the overall quality of life in Iowa Falls for all.