

THE Iowa Falls Chamber / Main Street  
**CONNECTION**  
 An Iowa Main Street Community & Historic Downtown District



October 2021



**This Issue**

- Wine, Brew, Art Walk
- Downtown Stroll
- ECC Foundation Gala & Pie
- Homecomings
- Halloween Hike
- Plaid Friday
- Festival of Lights
- What's Happening
- Ugly Sweater Day
- Aug-Sept Photos



Like and Follow us at  
 Iowa Falls Chamber Main Street  
 Facebook & Instagram **EVENTS!**

**IFA  
 HOMECOMING**  
 **October  
 8th**  
 Parade & Activities – Oct 7th

**Sat, Oct 23rd 5-8pm**  
**HALLOWEEN  
 HIKE**  
 @ Calkins  
 Nature Area

**ECC  
 HOMECOMING**  
**October 30th**  


**Wine, Brew & Art Walk 2021**



11am-3pm

Call 641-648-5549 to reserve your \$15 commemorative wine glass or email to [chamber@iowafallschamber.com](mailto:chamber@iowafallschamber.com). You can pick up your wine glass starting at 10:30am in the Carnegie Building 520 Rocksylvania Avenue in Iowa Falls.

**Iowa Falls  
 WINE, BREW  
 & Art Walk**

**SAVE THE DATE**  
**October 9th, 2021**

**Downtown Trick or Treat Stroll**

**DOWNTOWN  
 TRICK OR  
 TREAT  
 STROLL**



**PRE-SCHOOL THROUGH  
 5TH GRADE**  
 (at participating downtown businesses  
 on Washington Ave)  
**Thursday, October 28, 2021**  
**6:00 TO 7:00 P.M. SHARP!**

**Project Facelift**

Chamber/Main Street's  
**Project Facelift**  
 Funds are available for  
 facade improvements  
 Contact Chamber/  
 Main Street at  
**641-648-5549**  
 for an application

**Ellsworth Foundation Gala**

Ellsworth College Foundation  
 10th Annual Gala  
 Sunday, October 24, 2021  
 In-Person  
 Gentle Student Center  
 1100 College Avenue  
 Ellsworth Community College, Iowa Falls, IA  
 \$50.00 per person  
 5 o'clock | Social Hour  
 6 o'clock | Dinner will be seated  
 or you can join us online at our  
 YouTube Channel | Ellsworth College Foundation  
 7 o'clock | Program  
 Tickets/Donations  
[www.eccfoundation.square.site](http://www.eccfoundation.square.site)  
 View and bid on our  
 Live and Silent auction items at:  
[www.32auctions.com/ecfgala2021](http://www.32auctions.com/ecfgala2021)

**A Slice-of-Pie**  
**PIE DAY** for the  
 Barlow Challenge  
**Ellsworth Museum**  
 fundraiser  
**Oct 14th**  
**11am-4pm**  
 Kruse Main/  
 ECC Campus  
 Any donation and  
 you will receive a  
 slice of pie!

**PLAID FRIDAY RETURNS**

Join us **Friday, November 26th** for some  
 retail shopping fun! **Dress in PLAID!**



# THE CONNECTION

Iowa Falls Chamber / Main Street

An Iowa Main Street Community & Historic Downtown District



October 2021



## Festival of Lights SUPPORT



### 2 hours of Time (Volunteer- Mitten Level)

-Provide friendly assistance 5:30-8:00pm



### \$20 Level (Memory Lane)

-Purchase a strand of lights in memory of a loved one  
-Lights will be located in the memory lane display  
-Name of loved one on Festival of Lights brochure



### \$100 Level (Snowflake Level)

-40' space for decorating  
-Name listed in brochure



### \$200 Level (Snowman Level)

-60' space for decorating  
-Logo smaller in brochure



### \$300 Level (Snowstorm Level)

-80' space for decorating  
-Logo larger in brochure

Iowa Falls Chamber/Main Street,  
& The Iowa Falls Lions

Proudly Present:



Friday, Saturday  
& Sunday Evenings

5:30- 8PM @ Foster Park

November 26,27,28  
December 3,4 & 5  
December 10,11,12  
December 17,18,19

To Volunteer, Lights Display & Sponsorship Information  
641-648-5549 - Chamber@iowafallschamber.com

## October Calendar



7: HOMECOMING PARADE AND  
ACTIVITIES

8: IFA HOMECOMING

9: C/MS WINE, BREW &  
ART WALK 11AM-3PM



14: ECC MUSEUM FUNDRAISER  
11AM-4PM

23: HALLOWEEN HIKE  
CALKINS NATURE AREA 5-8PM

28: C/MS DOWNTOWN TRICK OR  
TREAT STROLL 6-7PM

30: ECC HOMECOMING

31: CITY TRICK OR TREAT 5-7PM

### UPCOMING Events

NOVEMBER 11-13:  
HOLIDAY OPEN HOUSES

NOVEMBER 26:  
PLAID FRIDAY

NOVEMBER 27:  
SHOP SMALL BUSINESS  
SATURDAY

FESTIVAL OF LIGHTS  
EVERY WEEKEND  
(THANKSGIVING-CHRISTMAS )  
Nov 26,27,28  
DEC 3,4 & 5  
DEC 10,11,12  
DEC 17,18,19

## Save the Date- UGLY SWEATER DAY



Mark your  
calendar!

Start brainstorming....the Iowa Falls Chamber/Main Street will be hosting  
an UGLY SWEATER DAY in Iowa Falls on **DEC. 3rd** for Chamber Businesses!!

## Aug - September Photos



### Vision & Mission Statement

Iowa Falls Chamber Main Street supports ongoing economic growth and promotes a community of upper-story living, thriving businesses and unique dining and retail establishments. Nestled along the scenic Iowa River with our many public parks and historically preserved downtown with refreshed streetscape, we have the perfect blend making Iowa Falls and our historic Main Street district a desirable visitors' destination and the quality community we call home.

Iowa Falls Chamber Main Street is a volunteer-driven, non-profit organization established to foster the preservation of our historic downtown Main Street district. Chamber Main/Street promotes the economic growth of our local businesses and investors and strives to enhance the overall quality of life in Iowa Falls for all.



Iowa Falls Chamber/Main Street Newsletter  
520 Rocksylvania Ave., Iowa Falls, IA 50126 • p-641-648-5549 • f-641-648-3702  
www.iowafallschamber.com • chamber@iowafallschamber.com

### 2021 Board Members

|                 |                      |
|-----------------|----------------------|
| Barb Mullenburg | Jason Jedele         |
| Janelle Chaplin | Tim Smith            |
| Casey McNeal    | Mike Dybevik         |
| Adam Nederhoff  | Nate Forsyth         |
| Julie Off       | Robin England        |
| Stephanie Dagle | Director: Dana Thies |