

### This Issue

HAPPY NEW YEAR

New WEBSITE launch

LIVE LOVE LOCAL

Winterfest

**Board Spotlight** 

**Investment Drive** 

Thank you's

Photos



THANK YOU Jason Jadele Your commitment and service to this community serving on the Chamber/Main Street Board, Heart of Iowa MLS, Pheasants Forever, Ducks Unlimited & Ellsworth E-Club Board is appreciated more than you know! #1 Hawkeye fan!



### RINGING IN THE NEW YEAR MEANS NEW BEGINNINGS

Your Iowa Falls Chamber/Main Street Board of Directors & Staff would like to wish you a happy, healthy and prosperous NEW YEAR! We want to

### THANK YOU

for your support of our Organization, the promotions, events and workshops provided by Chamber Main Street that were held in YR 2020





We are excited to announce a **FRESH & NEW** look for all your Chamber/Main Street information **Better. Faster. Smarter. Quick.** You can find us at iowafallschamber.com



### WINTER REC FEST



No event this year but as conditions allow there will be pop up events... sledding, skiing & skating. The ice rink is open at the Boat Club. To reserve your skates or snow shoes, call the library at 648-2872

For information visit <u>https://www.facebook.com/winterrecfest/</u>

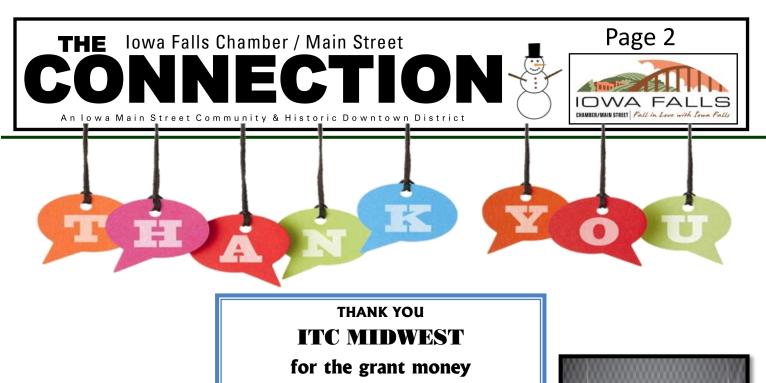
INVESTMENT DRIVE

The Iowa Falls Chamber Main Street INVESTMENT DRIVE is in full swing!

We are stronger together, so let's work as a team! Please consider investing in YOUR Iowa Falls Chamber/Main Street and TOGETHER we can make Iowa Falls the best it can be in 2021!



Please contact your Chamber/Main Street office @ 648-5549



given to support our small businesses

Amy Hutchinson & Team from the IFA High School, Marian Gehrls & Lori Krause for being "Santa's secret elf writers" bringing much JOY to our little ones of this community!

SANTA

**BUSINESSES** & ORGANIZATIONS that helped to make our Festival of Lights a beautiful success in 2020

We appreciate our very special volunteers! **Barnhart Electric Calkins Campus** Iowa Falls Parks Staff

**IOWA FALLS STATE BANK** 



For providing the **FESTIVE Christmas music in** our Historic Downtown **Shopping District** 

Also, to the **IF Fire Department IF Police IF Streets IF Parks** for your holiday assistance

## Fareway & Iowa Association of Chambers of Commerce Grant



# FAREWAY

#SupportLocal #FarewayShopsLocal #IAChamberStrong #Behindthescenes



### Festival of Lights 2020



#### Vision & Mission Statement

Iowa Falls Chamber Main Street supports ongoing economic growth and promotes a community of upper-story living, thriving businesses and unique dining and retail establishments. Nestled along the scenic lowa River with our many public parks and historically preserved downtown with refreshed streetscape, we have the perfect blend making lowa Falls and our historic Main Street district a desirable visitors' destination and the quality community we call home.

lowa Falls Chamber Main Street is a volunteer-driven, non-profit organization established to foster the preservation of our historic downtown Main Street district. Chamber Main/Street promotes the economic growth of our local businesses and investors and strives to enhance the overall quality of life in Iowa Falls for all.



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